



JAD LIMCACO

Product Designer

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I am a self-taught designer focused on creating immersive web and mobile experiences through a process of iterative design thinking. I design delightful products that are intuitive and user friendly. I am in a constant state of learning, and I want to continue to improve and grow as a designer.

EXPERIENCE

MAR 2015

SmartRecruiters

PRODUCT DESIGNER

At SR, we want to make the hiring process easier through simple and well-designed software. I create beautiful and usable interfaces for our web and mobile platforms.

JAN 2014

8x8, Inc.

DESIGNER

As part of the marketing team, I designed graphics, websites and paid search marketing landing pages. I also worked closely with engineers to implement them.

SEP 2010

North Valley Baptist Church

LEAD DESIGNER / GROWTH

I led design and successfully launched multiple websites. I also explored and implemented growth strategies for multiple online campaigns to help raise funds.

JAN 2010

4 Wheel Parts

WEB DESIGNER / FRONT-END DEVELOPER

I designed weekly emails, created landing pages for different products and events, and maintained the design and front-end of three e-commerce websites.

APR 2009

Restoration Media

LEAD DESIGNER

While working at Restoration Media, I designed and coded the company's multiple website properties. I also did a full refresh of the brand identity.

SKILLS

Sketch

Photoshop

Illustrator

Prototyping

UI / UX Design

Visual Design

HTML

CSS

jQuery

WordPress

PROJECTS

Design Informer

Web and graphic design website that was really popular in the design community. The site was eventually acquired by Smashing Magazine.

Famous Outfits

Started a celebrity men's fashion website on August of 2014. The site has reached over 1.5 million pageviews and also made the number one spot on Hacker News.